



Csizmadia István, az Állami Egészségügyi Ellátó Központ vezető hivatali főtanácsosa az idősek otthonápolását és gondozását segítő innovatív fejlesztési megoldásokról adott tájékoztatást az ÁEEK nemzetközi együttműködési projekteinek tükrében.



National Health Service Centre (*please note NHSC has ceased to exist as of January 1 2021, its legal successor is the newly established organization called the **National Directorate General for Hospitals***) as one of the Hungarian project partners of the **HoCare2.0** project which is focusing on the development of innovative homecare services provided by public sector using the approach of co-creation, was invited to the virtual online workshop organised by the Hungarian National Association of Local Authorities (TÖOSZ) on 15th December 2020. István Csizmadia, chief executive advisor introduced some of the international projects implemented by the participation of NHSC (now NDGH) with a special highlight on the **HoCare2.0** project implemented in the framework of the **INTERREG CENTRAL EUROPE programme** funded by ERDF (85%) and co-funded by the Hungarian State (15%).

HoCare2.0 project aims to foster the delivery and deployment of highly innovative solutions for social and health home-care through co-creation approaches. It will systematically change innovation ecosystems and shift them towards “Open Innovation 2.0”. Innovative solutions will be jointly designed at co-creation labs, developed by local enterprises and public providers to ensure that the needs of care recipients are well understood and targeted. The project will build a network of co-creation labs and tools, design a common strategy and action plan, and draw a roadmap for the shift towards “Open Innovation 2.0” ecosystem. HOMECARE CO-CREATION LAB-s will provide a platform where project partners will be able to exchange their knowledge and experience gained via the usage of innovative co-creation approaches in order to improve quality and access of homecare services. Application of the co creation method involves the end users, the actual care recipients in the product design process in order to ensure that new products/ services are designed for their real needs.

Summary of the online event can be found at: <http://xn--tosz-5qa.hu/news/651/73/Az-onkormanyzati-idosellatas-fejlesztesen-dolgozik-a-ToOSZ-Idosugyi-Halozata/>

In his presentation, István Csizmadia briefly introduced the Hungarian pilot action planned within the Hocare 2.0 project. In the pilot innovative co-creation tools will be tested and used in order to develop homecare services of public service providers (either state or municipal), and to assist them with how they could involve the end users and other relevant stakeholders into the mutual cooperation to innovate; using the co-creation process to design new products and services for their customers.

All participating project partners form a stakeholder group in their own country with the involvement of the above-mentioned customer and service provider representatives. The setting up and time-to-time enlargement of stakeholder groups provides the opportunity to share collected best practices with as many interested parties as possible, as well as to involve them into strategy development and elaboration of action plans.

István Csizmadia emphasised that both innovative homecare development projects: D-CARE LABS (implemented by Hungarian National Association of Local Authorities (TÖOSZ) and HoCare2.0 (implemented by National Directorate General for Hospitals former NHSC) offer several ways for cooperation, and for this reason identifying potential synergies and forms of possible collaboration have key importance in the near future.

István Csizmadia's presentations can be downloaded from this link:

[http://töosz.hu/uploads/images/hirek-kepek/DCARELAB/20201215idosugyihalozat2/Csizmadia Istvan AEEK-T%C3%96OSZ 2020-12-15.ppt](http://töosz.hu/uploads/images/hirek-kepek/DCARELAB/20201215idosugyihalozat2/Csizmadia_Istvan_AEEK-T%C3%96OSZ_2020-12-15.ppt)

The Hocare 2.0 project is financed by the European Union under the Interreg Central Europe Programme, co-funded by the Hungarian State.